

West Portal Merchant Association

General Meeting

18 May 2017/ 9:15 AM / Chase Bank

ATTENDEES

Agenda

Acting as President, Rose-Ellen Fairgrieve opened the meeting at 9:20 by introducing Kelley McCoy, SFMTA. Kelley updated the membership regarding the Tunnel project. On June 6th, the proposal for the date of the first shut down will be posed to MUNI Board. If accepted, the first shutdown will begin September 15, 2017 and last 15 days. SFMTA will post the transportation options as well as have the information on cards that will be distributed to merchants for the public.

Rose-Ellen reported on the meeting of the Centennial Committee last week - Civic Edge asked for input about the flavor of the Avenue and suggested how to develop the logo for use now as well as beyond the centennial events. The committee will meet again next week to develop a timeline. It was suggested that we may not require our celebrations be coordinated with tunnel/train shutdowns. The current expectation is that the kick-off event will be the weekend of September 22nd.

Small Business Week will be acknowledged with a Sidewalk Sale on May 20th. Permits to use the sidewalk in front of stores are available at no cost. Seventeen merchants are featuring special events, marked by balloons, during the day.

Membership update: The first membership drive in the early part of the year. The Board will be walking the avenue again in the next month to remind former members to keep their membership current and to gather new members.

Jarlene Choy, aide to Supervisor Yee, reported:

1. May 24th at 10:30 am at City Hall, there will be a meeting about the addition of groundwater into our drinking water.
2. May 27th from 10:30-12:30, Supervisor Yee will be at Java on Ocean to meet and greet constituents. Should you wish to talk with him, contact the District 7 office.
3. Sophia Chang, Peek-a-Boo Factory, was honored last week with the Asian American Heritage Award presented by Mayor Lee.

4. Movie Night is scheduled for September 16th. Rose-Ellen asked if that date could be changed to coordinate with our centennial kickoff. Jarlene will investigate.

New Business

Rose-Ellen announced that it is time for WPMA Board nominations: Please consider joining the Board to share in the efforts to make West Portal a destination location and to realize the satisfaction of being a part of our community. Nominations are open; election will be held at the June meeting.

Our West Portal librarian, Melissa Riley, announced that the 3rd Wednesday of each month, the library will host an event featuring topics of interest to our neighbors - lectures, panel discussions, etc.

Karen Tarantola asked Jarlene about the lack of outreach by Recreation and Parks to better use the facilities within our neighborhood. Would like to see better use of the clubhouse for the whole community.

NOTES

ACTION ITEMS

1. Membership drive
2. Board nominations and election
3. Michelle will be the contact person for the Sidewalk Sale.

Meeting adjourned at 9:55.

Submitted by Recording Secretary, Karen Tarantola